

(IIHMR University Jaipur)

EVENT OUTCOME REPORT

“Know Your Alumni series Episode 58”

(By: Mr. Anand Namdeo, Marketing Manager at Boehringer Ingelheim.)

Event Category: Know Your Alumni.
Topic: Formulating Marketing Strategies for Chronic Drug Therapy Market’
Date & Time: 17 January 2024 & 11:30 AM – 1:00 PM
Venue: LH-16 , IIHMR University, Jaipur.
Details of Speakers: Mr. Anand Namdeo, Marketing Manager, Boehringer Ingelheim.
Number of Participants: 63
Introduction: The 58 th episode of the Know Your Alumni Series, titled “Formulating Marketing Strategies for Chronic Drug Therapy Market “was held on 17 January, 2024, at IIHMR University, Jaipur. The guest alumni were Mr. Anand Namdeo Sir of Batch MBA PM-02 (2010-12) Dr. Saurabh Kumar(Dean, School of Pharmaceutical Management) hosted ,Naina Soni was the student Coordinator of the session.
Objective of the Session: This event was conducted to provide outcoming opportunities in pharmaceutical matketing regarding to chronic drug therapy.
Salient Novel Points Covered: Journey of the Namdeo sir from IIHMR University to Marketing Manager at Boehringer Ingelheim as well the tasks he had faced to becoming the Marketing manager in MNC Company

Future Scope: The promising future of different brands and brand manager in MNC Companies.



Know Your Alumni , Episode: 58

Date: 17/1/2024(11:30 AM to 01:00 PM)

Attendance Sheet

Sr. No.	Students Name	Stream with Batch	Sign
01	Naina Soni	MBA PM 15	
02	Prachi Pandey	MBA PM-15	
03	Sakshi Zod	MBA PM-15	
4	Priyanka Pramanick	MBA PM-15	
5	Vedant Bhatt	MBA -PM15	
6.	Aditi Sakpal	MBA-PM15	
7.	Jaya Sinha	MBA-PM15	
8.	Dhruvika Sharma	MBA-PM15	
9	Pakhale Pooja	MBA-PM 15	
10.	Khedkar Shrushti	MBA - PM 15	
11.	Narayani Tiwari	MBA-PM15	
12.	Anshul Ghodke	MBA-PM15	
13	Janushree Charde	MBA - PM15	
14	Akanksha Pat	MBA - PM15	
15	Sejal Ubale	MBA - PM15	
16	Hritisha Kadu	MBA - PM15	
17	Deepash Garkwad	MBA - PM15	
18	Soham Mizani	MBA - PM15	
19	Manvi Rana	MBA - PM15	
20	Binali Contractor	MBA - PM15	
21	Bhargav Mafakana	MBA-PM15	
22.	Naadhiya Jadh	MBA - PM 15	
23	DEEPANSHU YADAV	MBA - PM15	
24	Mousham Kummari	MBA - PM15	
25	SALONY PRIYA	MBA - PM15	
26	PRANAV AVUSH	MBA - PM15	
27	Ashish Samee	MBA - PM-15	
28	Yash Chauhan	MBA-PM-15	
29	Annavi Gupta	MBA - PM15	
30	Sakshi Patidar	MBA-PM15	
31	Priya Nandi	MBA - PM15	

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Date: 13/1/2024(11:30 AM to 01:00 PM)

Attendance Sheet

Sr. No.	Students Name	Stream with Batch	Sign
32	Ashutosh Kaurav	MBA - PM15	Ashutosh
33	Purva Pandya	MBA - PM15	Pandya
34	Nupur	MBA - PM15	Nupur
35	SANKALP OITKAR	MBA - PM-15	Sankalp
36	Shreya Gattani	MBA - PM15	Shreya
37	Shayma	MBA - PM15	Shayma
38	Sakshi Mishra	MBA - PM15	Sakshi
39	Yash Soni	MBA - PM15	Yash
40	Tanu Sharma	MBA - PM15	Tanu
41	Shanti Shukla	MBA - PM 15	Shanti
42	Jainam Kothari	MBA - PM - 15	Jainam
43	Sanad Paliwal	MBA - PM - 15	Sanad
44	Moni Choudhary	MBA - PM - 15	Moni
45	Sumit Patel	MBA - PM - 15	Sumit
46	Himanshu Agarwal	MBA PM-15	Himanshu
47	Kartik Kumar	MBA PM-15	Kartik
48	Harsh Palidar	MBA PM - 15	Harsh
49	Ramanuj Palidar	MBA PM - 15	Ramanuj
50	Harsh Bansal	MBA PM - 15	Harsh
51	Ashish Gupta	MBA PM-15	Ashish
52	Atharva Suryawanshi	MBA PM15	Atharva
53	Merin Mathew	MBA PM-15	Merin
54	VAISHNAVI SHRIVASTAVA	MBA - PM-15	VAISHNAVI
55	Mayank Srivastava	MBA PM15	Mayank
56	Pudhraj Patel	MBA PM15	Pudhraj
57	Gyanendra Tripathi	MBA PM15	Gyanendra
58	Sumit Kam Tiwari	MBA PM15	Sumit
59	Chandrapal Parmar	MBA PM15	Chandrapal
60	Pandeep Arya	MBA PM15	Pandeep
61	Ashish S. Gaikwad	MBA PM15	Ashish
62	Anjali Agarwal	MBA PM15	Anjali

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Date: 15/1/2024(11:30 AM to 01:00 PM)

Attendance Sheet

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